

WEGMANN automotive at THE TIRE COLOGNE 2026

Veitshöchheim, March 23rd 2026

Have you already marked June 9 to 11, 2026, in red on your calendar? We cordially invite you to experience WEGMANN automotive live at this year's **THE TIRE COLOGNE**. In **Hall 8, Booth D029**, we will be presenting our portfolio for tire service professionals. From proven classics to the latest innovations in balancing weights, valves, TPMS, and workshop chemicals – we will show you how to make your workshop processes even more efficient.

EXCLUSIVE PREMIERE AT TRAX: MORE THAN JUST MOUNTING PASTE

We are taking it to the next level: Be among the first to discover our brand-new chemical solutions exclusively at the trade fair! To match, we are expanding our range to include tire service chemical products as well as a **professional hand cleaning and care series**. These solutions effectively dissolve even the most stubborn dirt while remaining gentle on the skin – for maximum cleanliness in your daily workshop routine.

HIGHLIGHTS TO INSPIRE YOU

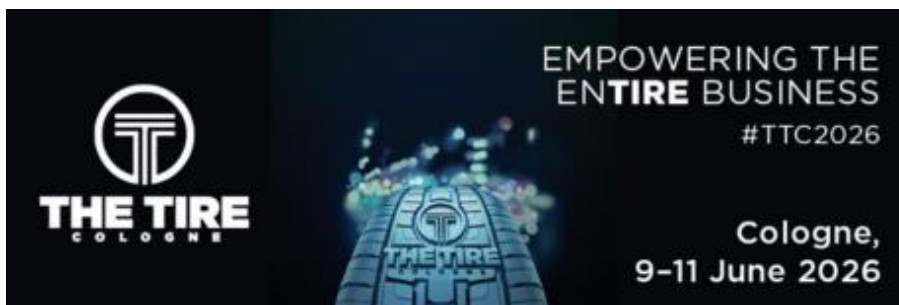
We are bringing the future of tire service to Cologne! Look forward to our product highlights designed to make your daily work noticeably easier:

- **Adhesive Weight Roll Type 355 | HOFMANN POWER WEIGHT:** The indispensable standard for maximum precision.
- **CW Valve | ALLIGATOR:** High pressure resistance and easy installation – for vans and motorhomes.
- **Universal Sensor sens.it RS+ | ALLIGATOR:** The sensor that speaks to every vehicle.
- **GATOR INFLATOR MID digital | ALLIGATOR:** Calibrated, robust, and recommended for TPMS applications.
- **TIGER Mounting Paste | TRAX:** Specifically developed for large tires

CARE FOR A COOL DOWN?

To help you keep a cool head amidst all the innovation, we have prepared a special highlight: Visit us for a break at our slushie machine and choose between two refreshing flavors. Stop by, get inspired, and enjoy the atmosphere at our booth.

We look forward to seeing you in Hall 8, Booth Do29!



Visit us!



Hall 8
Booth Do29

ABOUT OUR BRANDS:

HOFMANN POWER WEIGHT stands for premium balancing weights in OEM quality. As the world market leader, we provide precision for every rim.

ALLIGATOR is your expert for air pressure and TPMS sensor technology. Our products are consistently tailored to the needs of practical workshop applications.

TRAX provides professional chemical products for tire services. We deliver solutions that make the daily workshop routine faster, easier, and cleaner.

ABOUT WEGMANN AUTOMOTIVE:

WEGMANN automotive is the world market leader for balancing weights and battery terminal bushings. The company is part of a globally active group and supplies all well-known automotive manufacturers as well as leading spare parts trade organizations worldwide with balancing weights, battery terminals, and valves. WEGMANN automotive is part of the WEGMANN Group, which also includes the companies KNDS and Schleifring. Headquartered in Munich, the group employs more than 6,000 people worldwide.



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